



SKYE

ASSOCIATES LLC

7250 Woodmont Ave Suite 330
Bethesda MD 20814
T 301.656.6463 F 301.656.6465
SKYEAssociatesLLC.com

SKYE

ASSOCIATES LLC

Launched in 2007, SKYE Associates, LLC has generated millions of dollars in new revenue for our retail and brand partners. SKYE develops and manages e-commerce websites for consumer brands and provides access to an established customer base to quickly drive online sales for our brand partners.

SKYE has launched and managed fifteen well-known brands online and have helped them increase sales by 25% to 500%. As part of a full service solution we provide marketing, customer service, product photography, website development, warehousing, and fulfillment services.

SKYE provides additional value by offering distribution to several company-owned fashion websites that drive hundreds of thousands of unique visitors a month. Our partners experience an immediate increase in online sales and brand awareness with SKYE's product distribution across our web properties.

SKYE OWNED PROPERTIES

[click logo to visit site](#)

pink MASCARA

fantasyjewelrybox

SIMPLYSOLES

DESIGNS by STEPHENE

styleTRYST

METROPARK

thehipchick

yoga clothing

SKYE SERVICES

SKYE creates customized solutions to provide the services retailers and consumer brands need to drive online sales.

- Advanced Online Marketing
- Website Development
- Customer Service
- Product Photography
- Warehousing
- Fulfillment

WEBSITE DEVELOPMENT

SKYE Associates will build your site on our platform from inception to launch. Working in conjunction with your team, our art department will create the look and feel that best represents your brands' vision. All products will be built into our system using product descriptions, and language that will be best optimized for Search Engines. Our custom Search Engine Optimized backend provides a clean site structure which will result in more organic traffic and, ultimately, sales.

Your products will be sold on your corporate site, and additionally, SKYE will co-populate your catalog on our multi-branded sites for greater product exposure and sales.

CUSTOMER SERVICE

SKYE Associates will handle all customer service functions associated with your site. We will create a 1-800 number dedicated to your site. When a call comes through to our call center, we answer the phone as if we were a part of your company. All returns and exchanges will be handled within our office and reports will be generated to reflect any merchandise in and out of our door on a monthly basis.

PRODUCT PHOTOGRAPHY

Every few weeks, SKYE will provide a photo shoot for all new product items available for purchase on your site. We will shoot a front, back, and detail image, and any other applicable shots needed to sell the item. SKYE will provide all post production work for site preparation and the loading and managing of all e-commerce items onto your site. Clearly, there will be a first time photo shoot to capture all items (old and new) for the initial launch of the site.

ART CREATION + MANAGEMENT

SKYE manages the process of adding inventory images to your website. This includes consistency in product layout and showcasing items in a dynamic manner, increased customer confidence in your products and increased sales. Our team of professional photographers have an abundance of experience in shooting apparel, accessories and consumer goods on a mannequins, models or flat.

We will assure that your images are dynamic and color corrections and re-sizing are handled in an efficient manner providing a quick turnaround from photo shoot to posting on your site. The results are consistent and represent your unique brand identity.

MARKETING

SKYE's in house marketing team will develop and execute a marketing plan that will increase traffic, sales, and customer loyalty. This will include site analytics, promotion management, and blogging. Managing pay per click campaigns, (SEO) search engine optimization, the launch and management of an affiliate program as well as extensive email campaigns are all part of SKYE's marketing solution.

HOSTING + EMAIL CAMPAIGNS

SKYE will host your site (and backup) and manage your email marketing campaign with our customized tracking software. Our email system is run internally, so the scheduled production of emails can and will be done either systematically or whenever we deem necessary to reach out to customers.

PUBLIC RELATIONS

On behalf of all our partner sites we have the ability to garner the brand significant amounts of press online and offline to assist in the driving of traffic and online sales.

WAREHOUSING + FULFILLMENT

Brands typically send SKYE their products for picking, packing and shipping. When an order is placed, we fulfill the order within 24 hours in your packaging. Should the order be taken on another site that we manage, we would ship the product in that company's packaging, but your brand would receive full credit for the sale.

ONLINE MARKETING EXPERTS

SKYE's in-house experts have managed millions of dollars in internet advertising and delivered strategies to immediately drive new online sales. Our efforts include but not limited to:

- Pay Per Click Marketing
- Search Engine Optimization
- Affiliate Marketing
- eMail Marketing
- Direct Mail



SKYE's THE LIMIT



2012 marks the second year in a row that SKYE Associates makes Inc. Magazine's 500|5000 list of America's Fastest Growing Private Companies. Ranked 1507.

SKYE currently manages 30+ high fashion brands. Contact us for an up-to-date roster of clients.

Visit SKYEAssociatesLLC.com to review our press coverage!